



ACEA
European
Automobile
Manufacturers
Association

Press Release

Paris, 6 June 2008

Jaguar Land Rover to become ACEA Member from July 2008

The General Assembly of ACEA, the European Automobile Manufacturers' Association, has accepted the application of Jaguar Land Rover to become a member of ACEA. Membership will start in July 2008.

“We welcome Jaguar Land Rover in our midst and are convinced the company will make a valuable contribution to the work of our association”, said Ivan Hodac, Secretary General of ACEA. “We are looking forward to working in close partnership with the European automobile manufacturers concerning regulatory and other issues confronting our industry”, said David Smith, Chief Executive Officer of Jaguar Land Rover. “As the UK's largest automotive employer, joining the European automotive association was an important step.”

The European automotive industry is key to the strength and competitiveness of Europe because of its contribution in terms of employment, fiscal revenue, external trade, research and innovation. The auto industry is a full partner of society and strives to provide high-quality vehicles that deliver the best achievable added value in terms of sustainable mobility and growth. The industry is a world leader regarding improved vehicle safety and technologies that help limit the environmental impact of transport. The auto manufacturers stress that a competitive regulatory framework is of utmost importance to sustain high levels of employment and innovation.

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Notes to Editors:



The automotive industry is one of the most regulated sectors in Europe and much of this regulation is very technical in nature. Through ACEA, vehicle manufacturers readily share their specialist knowledge with the EU institutions and other stakeholders to support effective and efficient policy making. ACEA, established in 1991, also provides clear and factual information to the public-at-large on the automobile industry and its contribution to EU society.

The current ACEA members are BMW Group, DAF Trucks, DaimlerChrysler, FIAT, Ford of Europe, General Motors Europe, MAN Nutzfahrzeuge, Porsche, PSA Peugeot Citroën, Renault, Scania, Toyota Motor Europe, Volkswagen and Volvo. They provide direct employment to more than 2.3 million people and support another 10 million jobs in related sectors. ACEA members yearly invest €20 billion in R&D, or 4% of turnover.



Jaguar Land Rover is a business built around two British car brands that design, engineer and manufacture in the UK. The Jaguar Land Rover business employs some 16,000 people, predominately in the UK, with plants in Liverpool and Birmingham, and including some 3,500 engineers at two product development centres in Coventry and Warwickshire. The business is a major wealth generator for the UK with 78 percent of Land Rover cars exported to 169 countries and 70 percent of Jaguar cars exported to 63 countries, with sales to customers conducted principally through franchised dealers and importers.