



ACEA

## ACEA Freight Transport Event

# MATCHING THE TRANSPORT CHALLENGES

BRUSSELS

**Wednesday 10 December 2008**

Cinquantenaire Museum | Auditorium

Transport is the engine of economic growth, both generating and sustaining an increased standard of living of families all over the globe. For decades to come, demand for transport is set to continue to rise. The EU estimates, for instance, that freight transport volume in the Western European countries will more than double by 2030, and even grow faster in the new EU member states.

Greater transport efficiency holds the key to coping with further growth in a sustainable way.

During an interactive half-day conference, high-level politicians, logistics and transport experts will explore how the efficiency of freight transport can be maximised to make a real difference.

In particular, they will discuss the introduction of new technologies, improving fuel efficiency and using alternative fuels, but also the optimisation of logistics and how real free circulation of freight in a European market would help both the economy and the environment.

We look forward to welcoming you to this event

### Andreas Renschler

Chairman CV Board ACEA  
Member Board of  
Management DAIMLER

### Ivan Hodac

Secretary General ACEA

14.00

### Opening Session

#### Antonio Tajani,

Vice President & Commissioner for Transport,  
European Commission

#### Patrick Vieu,

Director of Transport Services,  
French Ministry of Ecology

**Dirk Sterckx**, Member of the Transport Committee,  
European Parliament

**Andreas Renschler**, Chairman ACEA Commercial Vehicle Board  
and Member of the Board of Management, Daimler AG

### Q&A

15.15

### COFFEE BREAK

15.30

### Round Table

**Elisabeth Alteköster**, Director Transport Policy,  
COUNCIL of the EU

**Andreas Renschler**, Member of the Board, DAIMLER AG

**Jeanette Skjelmo**, Manager Social & Environment  
IKEA Transport Global

**Håkan Samuelsson**, Chief Executive Officer, MAN AG

**Enrico Grillo Pasquarelli**, Director Inland Transport,  
DG TREN, European Commission

**Scott Price**, Chief Executive Officer, DHL Express Europe

**Leif Östling**, Chief Executive Officer, SCANIA AB

**Didier Léandri**, Head of Strategy, VEOLIA Transport Cargo

### Topics for discussion:

- Maximising efficiency, minimizing environmental impact
- How to stimulate the introduction of new technologies
- Fuel efficiency: the key elements for success
- Optimisation through logistics efficiency
- Sustainable alternative fuels
- Efficiency through a real free circulation in a European Market

### Q&A

17.15

Closing remarks by **Ivan Hodac**, Secretary General ACEA

17.30

### COCKTAIL



European Automobile  
Manufacturers Association

Avenue des Nerviens 85 | 1040 Brussels

T +32 2 732 55 50 | F +32 2 738 73 10 | [WWW.ACEA.BE](http://WWW.ACEA.BE)