

What is Sustainable Mobility?

For automakers, Sustainable Mobility means delivering on our global priorities of providing convenience for consumers, energy efficiency and safety, while at the same time using the earth's limited resources responsibly, minimizing environmental impacts, relying on renewable sources of energy and fulfilling the industry's essential role of moving world economies forward.



European Automobile
Manufacturers Association

JAMA

Japan Automobile
Manufacturers Association

AUTO ALLIANCE

Alliance of Automobile
Manufacturers



The automobile industry and CO₂ – the road ahead.

**14 December 2009 (20:00-21:30)
COP15, Bella Center, Copenhagen**

Saxo Grammaticus Room

The world's automakers jointly put the spotlight on results from field projects that combine technology excellence with collective action from the auto industry, the energy sector, governments, drivers and transport operators.

LEARN MORE AT

www.drivingsustainability.com



Sustainable Mobility Requires an Integrated Approach Involving Technology, Energy, Government and Consumers

- ▶ Sustainable Mobility is the intersection of vehicles, energy, infrastructure and consumers. For mobility to become more and more sustainable, there is no simple remedy. Many factors are involved that all need to be addressed, and many actors already developing solutions need to work together. Sustainable Mobility's elements are integrated, or connected to each other, in such a way that success requires all parts to be addressed as a whole.
- ▶ “Decarbonising” the economy is a world challenge, so solutions must be global and holistic while comprehensively engaging all sectors of the economy.
- ▶ Vehicle makers are an integral part of society and have already developed multiple solutions and innovative technologies to reduce CO₂ emissions — but, technology alone will not meet our shared objectives — there is no “silver bullet.”
- ▶ The auto industry supports sound, long-term targets that provide long-term clarity and direction. Open and constructive discussions among government, industry and others is critical to success toward sustainable solutions.

14 December 2009 (20:00-21:30)

Walking Buffet from 19:30

Saxo Grammaticus Room

Program

Welcome, Mr. Stigson, WBCSD

Bjorn Stigson is President of the World Business Council for Sustainable Development, Geneva, Switzerland.

A Bird's Eye View on Sustainable Energy and Transport, Dr. Fulton, IEA

Dr. Lewis Fulton is a Senior Transport Energy Specialist at the International Energy Agency, Paris, France.

An Introduction to the Integrated Approach to CO₂ Emissions Reduction—Yielding Maximum Benefit from Innovative Technology, Mr. Hodac, ACEA

Ivan Hodac is Secretary-General of the European Automobile Manufacturers' Association, Brussels, Belgium.

Case Studies

The Role of the Consumers: Drivers & EcoDriving — Insight into leading U.S. Programs and Results, Speaker to be Announced, the United States

Intelligent Infrastructure, Mr. Hoshi, MLIT

Akihiko Hoshi is Deputy Director, Environmental Division, Road Transport Bureau, Ministry of Land, Infrastructure, Transport and Tourism, Tokyo, Japan.

Panel Discussion, Q&A, Wrap-Up, Mr. Stigson, WBCSD

Closing, Dr. Pachauri, TERI

Dr. Rajendra Pachauri is Director General of the Energy and Resources Institute and Chairman of the Intergovernmental Panel on Climate Change, New Delhi, India.