

Press Release

Brussels, 5th July 2010

Jaguar Land Rover is new EUCAR Member from July 2010

The European Council for Automotive R&D (EUCAR), representing the major European automobile manufacturers in their common research activities, has confirmed Jaguar Land Rover as a new member. Jaguar Land Rover's membership officially began on 1st July 2010.

“We welcome Jaguar Land Rover and are convinced that their expertise and commitment in research and development will make a valuable contribution to the work of our association”, said Marc Duval-Destin, Chairman of EUCAR and Vice President of Research and Advanced Engineering at PSA Peugeot Citroën. “We are looking forward to working in close partnership with the European automobile manufacturers on common research activities”, said Tony Harper, Head of Research & Advanced System Engineering at Jaguar Land Rover. “As the UK's largest automotive employer and one of its largest investors in R&D, joining EUCAR was an important step.”

The research and development activities of the European automobile manufacturers are key to ensuring the future competitiveness of the industry and the continued sustainability of road transport. EUCAR's members participate in common research activities in the areas of fuels and powertrain, materials and manufacturing, mobility and transport and integrated safety. Their activities include the determination of the common challenges in research, communication of these challenges to EU institutions and other stakeholders and participation in collaborative projects. In particular EUCAR's members participate in projects funded by the EU's Research Framework Programmes, which bring together manufacturers, suppliers, SMEs and research institutions from many member states to work on collaborative automotive research.

For further information, please contact:

- *Simon Godwin, Director EUCAR +32 2 738 73 66 or sg@eucar.be*
- *Simon Warr, Director Communications & Public Affairs Jaguar Land Rover +44 1926 649 41 or swarr4@jaguarlandrover.com*

Please also visit: www.eucar.be

Notes to Editors:



About EUCAR

EUCAR is the European Council for Automotive R&D representing the major European passenger car and commercial vehicle manufacturers. EUCAR facilitates and coordinates pre-competitive research and development projects and its members participate in a wide range of collaborative European R&D programmes. The European automobile manufacturers are the largest private investors in R&D in Europe with over €26 billion investment per annum, or 5% of turnover. EUCAR members are BMW, DAF, Daimler, Fiat, Ford Europe, GM/Opel, Jaguar Land Rover, Porsche, PSA Peugeot Citroën, Renault, Scania, Volkswagen Group and Volvo. EUCAR is closely connected to ACEA, the European Automobile Manufacturers Association.

EUCAR Contact: +32 2 738 73 52 ; eucar@eucar.be, www.eucar.be



Jaguar Land Rover is a business built around two British car brands that design, engineer and manufacture in the UK. The Jaguar Land Rover business employs some 16,000 people, predominately in the UK, with plants in Liverpool and Birmingham, and including some 3,500 engineers at two product development centres in Coventry and Warwickshire. The business is a major wealth generator for the UK with 78 percent of Land Rover cars exported to 169 countries and 70 percent of Jaguar cars exported to 63 countries, with sales to customers conducted principally through franchised dealers and importers.