



ACEA

BRUSSELS

Thursday 18 November 2010

Natural Science Museum | Auditorium
Rue Vautier 29 | 1000 Brussels

Transport is the engine of economic growth and increases the standard of living all around the globe. A major challenge for users and providers of transport is to maintain the many benefits of mobility and transportation, while mitigating the impact on the environment and reducing CO₂ emissions.

This year's ACEA Annual Transport Policy Event will focus on the transition to sustainable transport; a process that is taking place right now and that needs to be continuously further reinforced. The European commercial vehicle manufacturers are "drivers" of the transition, and they actively engage in the on-going strategic policy debate on this important topic that is taking place in the EU and abroad.

How to increase transport efficiency and optimise logistics? How to stimulate the introduction of new technologies? What are ways to fairly assess road freight transport carbon emissions? What should the European Commission's White Paper on Transport Policy bring to the equation? These and other questions will be addressed during the ACEA conference.

We invite you to take part in this important debate and look forward to welcoming you to this event.

Leif Johansson

Chairman CV Board ACEA
President Volvo Group

Ivan Hodac

Secretary General ACEA

ACEA Transport Policy Event

DRIVING THE TRANSITION TO SUSTAINABLE TRANSPORT

08.30 REGISTRATION

09.00 OPENING ADDRESS

Leif Johansson,
Chairman Commercial Vehicle Board ACEA
President Volvo Group

09.15 KEYNOTE SPEECHES

Günther Oettinger, EU Commissioner for Energy
Etienne Schouppe, State Secretary for Mobility
Belgian Federal Government
Dirk Sterckx, Member of Transport Committee
European Parliament

Q&A session led by **Ivan Hodac**, Secretary General ACEA

10.15 COFFEE BREAK

10.45 POLICY DEBATE

Impulse statements:

Jos Delbeke, Director General DG Climate Action
Heinz Zourek, Director General DG Enterprise & Industry
Arild B. Iversen, CEO Wallenius Wilhelmsen Logistics
Dick Van den Broek Humphrij, Chairman
European Shippers' Council
Andreas Renschler, CEO Daimler Trucks
Harrie Schippers, President DAF

Moderated by **Jacki Davis**, Senior Adviser
European Policy Centre

12.15 Wrap up by **Ivan Hodac**, Secretary General ACEA

12.30 NETWORKING LUNCH



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