



ACEA

BRUSSELS

Thursday 3 December 2009

Cinquantenaire Museum | Auditorium

All over the globe, road transport is a key contributor to economic growth and prosperity. A major challenge for users and providers of transport is to sustain the many benefits of mobility, while reducing the impact on the environment.

The European vehicle manufacturers are actively engaged in the relevant strategic policy debate amongst all stakeholders. They are also the driving force behind developing and deploying the technologies that help shape sustainable mobility today and in the future.

This year's ACEA Annual Transport Policy Event focuses on global trends and international cooperation, in particular in the field of road freight transport and energy efficiency. On the eve of the global climate change conference in Copenhagen, and against the backdrop of a deep economic crisis, the ACEA event will bring together industry leaders as well as policy makers from Europe, Japan and the US. They will be joined by a number of high-level experts to discuss the options for progress in the short as well as the longer term.

We invite you to take part in this important debate and look forward to welcoming you.

Leif Östling

Chairman CV Board ACEA
CEO SCANIA

Ivan Hodac

Secretary General ACEA

ACEA Transport Policy Event

A GLOBAL APPROACH TO SUSTAINABLE FREIGHT TRANSPORT

08.30 REGISTRATION

09.00

Opening Address by **Leif Östling**,

Chairman, ACEA Commercial Vehicle Board & CEO, SCANIA

Keynote Speech by **Jack Short**,

Secretary General, International Transport Forum

09.30

PANEL PART I

10.15

COFFEE BREAK

10.30

PANEL PART II

11.15

Debate & Q&A

moderated by **Willy De Backer**, 3E Intelligence

12.30

Closing remarks by **Ivan Hodac**, Secretary General, ACEA

12.45

WALKING LUNCH

PANEL PARTICIPANTS

Karl Falkenberg, Director General DG Environment
European Commission

Steffen Frankenberg, Vice President GoGreen Programme
Deutsche Post DHL

Bernard Gauvin, Chairman WP 29, UNECE

Bernd Lange, Member European Parliament

Paolo Monferino, CEO, IVECO

Masahiko Naito, Director General Engineering & Safety
Road Transport Bureau, MLIT, Japan

Yoshio Shirai, President, HINO Motors Ltd



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